

# THE ORANGE COUNTY BAR ASSOCIATION & THE FEDERAL BAR ASSOCIATION

1 Hour Legal Ethics Credit

Present

## MAKING RAIN DURING A DRY SEASON

Effective and Ethical Marketing of Legal Services for Large and Small Firms



Tuesday, October 6, 2009 • Chapman Law School - Kennedy Hall 370 North Glassell Street, Room #237, Orange, CA 92866 Pay parking available in parking structure.

5:30 p.m. Registration/Dinner 6:00 p.m. - 8:00 p.m. Program

#### Register Online @ www.ocbar.org

	<b>ADVANCED DISCOUNT RATE:</b> (payment received by 9/29)	STANDARD SEMINAR RATE
OCBA/FBA Member	\$105	\$130
New Admittee Member	\$95	\$120
Law Student Member/Jud	ge \$75	\$100
Non-Member	\$135	\$160
Emeritus (Certified by Californi	a State Bar) \$55	\$80

**ADVANCED DISCOUNT DEADLINE: September 29, 2009.** Standard rates apply for payments received in the OCBA offices after close of business on September 29th. OCBA is not responsible for lost, misdirected or delayed mail.

#### SPEAKERS: MARTHA K. GOODING

Partner, Howrey LLP

#### **JOHN C. HUESTON**

Partner, Irell & Manella LLP

#### JENNIFER L. KELLER

Partner, Keller Rackauckas LLP

#### THOMAS R. MALCOLM

Partner, Jones Day

#### **MODERATOR:**

WAYNE GROSS, Partner, Snell & Wilmer



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is enclosed to be charged. (Cheeks payable to OCDA) Trease copy additional forms for each registrant.

Registration unconfirmed until full payment is received. Standard rates apply to payments received after September 29, 2009. Cancellations must be received in writing by September 29, 2009 (no refunds after this date) and are subject to a \$25 non-refundable administrative fee. OCBA reserves the right to substitute speakers. On-site registration available, but space is limited. This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of 1.0 hours, of which 1.0 hours will apply to Legal Ethics, as appropriate to the content of the activity. OCBA is a State Bar approved MCLE provider and certifies that this activity conforms to the standards for approved education activities prescribed by the rules & regulations of the State Bar of California governing MCLE. By providing your email address, you agree to allow the OCBA to email you regarding relevant OCBA information. **Persons with disabilities:** If special arrangements are required, contact OCBA 21 days prior to the program

Return this form to OCBA, P.O. Box 6130, Newport Beach, CA 92658 - Fax: 949-440-6710